

The International Montreux Comedy Conference 2011

Friday, December 2nd 2011, 10.00 hrs – 17.30 hrs

Just for Laughs – Successful Comedy and its Adaptation

What makes us laugh? And how does comedy arrive at making us burst out loud? There are specific mechanisms in good comedy and not only funny writing is necessary but also timing, execution and acting. This doesn't promise that good comedy is universal, but it points out that it can be transformed for different purposes and for specific audiences. The International Montreux Comedy Conference will give a peek behind the mechanisms of laughter and provide an outlook on how successful adaptations can be achieved. Because in the end, laughter itself is indeed universal. The International Montreux Comedy Conference will host keynote speeches and panel discussions from guests around the globe who will share with our audiences their insight and expertise on the comedy genre.

Preliminary Timetable:

10.00-10.15 hrs – Welcome

10.15-11.00 hrs – Keynote

Comedy Around the World – An Overview

Amandine Cassi, Head of Research, Eurodata TV Worldwide, Paris

11.00-11.45 hrs – Keynote, Q&A

Format Rights Adaptation in Europe

Ross Biggam, Director General, Association of Commercial Television (ACT), Bruxelles

11.45-12.15 hrs – Coffee Break

12.15-13.00 hrs – Keynote, Q&A

The Luxury of Silence - Physical Comedy and "LOL"

Pierre Paquin, Writer, Director and Co-Producer, LOL-:)Productions, Montreal

13.00-14.30 hrs – Lunch Break

14.30-15.15 hrs – Keynote, Q&A

What Makes Comedy Travel? – Adaptations and the Genre

Paul Jackson, CEO, Eyeworks UK, London

15.15-16.00 hrs – Keynote, Q&A

Focus on a Great Comic Creator – The Success behind "Come Fly With Me"

Geoff Posner, Producer and Director, London

16.00-16.30 hrs – Coffee Break

16.30-17.30 hrs – Panel Discussion

Oliver Fuchs, Managing Director, Eyeworks Germany, Köln

Max Karli, Executive Producer, RITA Productions, Genève

Anthony Souchet, President, BlueRed Productions, Paris

Marcio Trigo, Director, GloboTV, Rio de Janeiro

N.N., Hat Trick Productions

et. al.