

The Great Series-Summit 2018

Trends and Tendencies in Fictional Entertainment

A Workshop-Event presented by the Film- und Medienstiftung NRW, ifs internationale filmschule köln and HMR International

Wednesday, April 18th and Thursday, April 19th 2018
ifs internationale filmschule köln, Schanzenstr. 28, 51063 Cologne

Summiteers

Future Professionals at the Great Series-Summit 2018: For Students and Post-Graduates

Wednesday, April 18th 2018, 10.00 – 17.30 hrs
ifs internationale filmschule köln, Schanzenstr. 28, 51063 Cologne

BAD BANKS, DARK, BABYLON BERLIN, 4 BLOCKS – artistically and narratively complex long-running series have conquered not only the international, but also the German market. The success of these productions and the plethora of new possibilities on the market arising as a result have formed a growing demand for new ideas and new screenwriters. But what exactly is the status with German broadcasters and streaming platforms? What are the odds that newcomers and career changers can succeed? What are the prerequisite talent, knowledge and competence that young screenwriters need to possess? And how important is an international network for success? "Summiteers", a day for future professionals among students and post-graduates, is dedicated to answer these questions of aspiring screenwriters in the form of masterclasses and workshop discussions focusing on the German series market and the possibilities for German-speaking talent.

Participation for students and post-graduates of all film schools and universities is free of charge. Due to limited seats ifs kindly asks for a binding RSVP via e-mail (screenwriting@filmschule.de) until April 12th 2018. If interested, this application also includes free-of-charge admission to "The Great Series-Summit" on Thursday, April 19th 2018, provided that sufficient seats are available.



Premiere DE DAG (OT)

TV-Series, 2x45'
in co-operation with ZDFneo

Wednesday, April 18th 2018, 20.00 hrs
Cineplex Filmpalast Köln, Hohenzollernring 22, 50672 Cologne

Exclusive screening of the first two episodes, followed by a Q&A with producers **Hilde de Laere** (FBO) and **Michiel Devlieger** (Woestijnvis), screenwriters **Julie Mahieu** and **Jonas Geirnaert**, as well as **Tasja Abel** (Dynamic Television), **Carina Bernd** (ZDFneo) and **Annika Schmidt** (ZDF) and a small reception

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Made in Germany! A seal of approval, which can now also be applied to German TV-exports. It seems as though TV-series from Germany have managed to catch up with international standards as German high-end drama can now also be found on international TV-screens and streaming platforms. This fact opens new doors when it comes to (re-) financing large-scale projects, that were previously impossible to finance out of Germany alone. But is this a development that is made to last or are we merely experiencing a trend? Can German drama-series stay competitive on the international stage? And what is needed to guarantee long-term success for these productions? With these questions in mind, we will be taking a closer look at highlights of the German and international series market during this year's edition of the Great Series-Summit and we aim to find out what good serial storytelling is all about and how to put this knowledge best into use.

Host: **Scott Roxborough**, European News Editor, The Hollywood Reporter, Cologne

10.00 hrs, Welcome

Petra Müller, Managing Director, Film- und Medienstiftung NRW, Dusseldorf

Simone Stewens & Rainer Weiland, Managing Directors, ifs internationale filmschule köln

10.15 – 11.00 hrs, Keynote

Secrets to Success. TV-Series With No Expiration Date

Tatjana Samopjan, Creative Development Producer, Fractal Volcano, Stockholm

11.00 – 11.45 hrs, Talk

DE DAG. Belgium's Thrilling New Multiperspective Drama

Tasja Abel, Vice President Coproductions & Acquisitions, Dynamic Television, Berlin

Hilde de Laere, Producer, FBO, Brussels

Michiel Devlieger, Producer, Woestijnvis, Vilvoorde

Julie Mahieu, Screenwriter, Brussels

Jonas Geirnaert, Screenwriter, Brussels

11.45 – 12.15 hrs, Coffee Break

12.15h – 13.00h, Talk

ACHT TAGE. The End of Days as German High-End Drama

Marcus Ammon, Senior Vice President Film und Entertainment, Sky Deutschland, Munich

Florian Kamhuber, Producer, NEUESUPER, Munich

Michael Krummenacher, Director, Munich

13.00 – 14.00 hrs, Lunch Break

14.00 – 14.45 Uhr, Case Study

International Drama from Israel

Yaki Jacques, VP Programming, Series, YES DBS Satellite Television, Tel Aviv

14.45 – 15.30 hrs, Case Study

GREYZONE. Breaking New Ground with Scandi-Noir

Rasmus Thorsen, Managing Director and Producer, Cosmo Film, Copenhagen

15.30 – 16.00 hrs, Coffee Break

16.00h – 17.00h, Panel Discussion

The Revolution Will Be Televised. Departure into New Worlds of German Serial Storytelling

Lisa Blumenberg, Executive Producer, Letterbox Filmproduktion, Hamburg

Marcus Ammon, Senior Vice President Film und Entertainment, Sky Deutschland, Munich

Prof. Dr. Joachim Friedmann, Professor Serial Storytelling, ifs internationale filmschule köln

Prof. Gebhard Henke, Head TV-Film, Feature Film and Series, WDR, Cologne

Nicolas Paalzow, Chief Production Officers, Pantaleon/Pantaflix, Munich

Oliver Vogel, Chief Creative Officer, Bavaria Fiction, Cologne