

The Great Series-Summit 2019

Trends and Tendencies in Fictional Storytelling

A Workshop-Event presented by the Film- und Medienstiftung NRW, ifs internationale filmschule köln and HMR International

Thursday, May 9th 2019 from 10.00 – 17.00 hrs
ifs internationale filmschule köln, Schanzenstr. 28, 51063 Cologne

Is the international series-market standing at the brink of implosion? The vast number of fictional programs produced for broadcasters and streaming platforms gives ground to the concern that the market may soon be oversaturated. However, there's no end in sight with the global boom in TV Series –this year, some of the world's largest providers in content such as Apple and Disney are gearing up their very own on-demand services. The market will be fought over by even more players and competition will necessarily get tougher. But what about the German market? How can German TV Series stay competitive on the rapidly changing international scene? And what is needed to guarantee long-term success for German productions? With these questions in mind, we will be taking a closer look at highlights of the German and international series market and we aim to find out what good serial storytelling is all about and how to put this knowledge best into use.

Host: **Torsten Zarges**, Chief Reporter, DWDL.de, Cologne

10.00 hrs, Welcome

Petra Müller, Managing Director, Film- und Medienstiftung NRW, Düsseldorf
Rainer Weiland, Managing Director, ifs internationale filmschule köln, Cologne

10.15 – 11.00 hrs, Case Study

DAS WICHTIGSTE IM LEBEN. German Family Drama for a New Generation

Hauke Bartel, Head of Fiction, Vox, Cologne

Richard Kropf, Headwriter, Berlin

Lasse Scharpen, Producer, Bantry Bay, Cologne

11.00 – 11.45 hrs, Keynote

Beyond Binging – The Future of Series in the Age of Content Overload

Gerhard Maier, Artistic Director Festival & Conference, Seriencamp Festival, Munich

11.45 – 12.15 hrs, Coffee Break

12.15 – 13.00 hrs, Talk

Amazon Prime Video and the Future of German Streaming Originals

Philip Pratt, Head of German Originals, Amazon Studios, Munich

13.00 – 14.00 hrs, Lunch Break

14.00 – 14.45 hrs, Case Study

HIERRO. Breaking the Mold of Spanish Television

Pepe Coira, Creator/Showrunner, Portocabo, A Coruña

14.45 – 15.30 hrs, Case Study

HIDE AND SEEK. Breaking New Ground for Crime-Drama

Irina Gromozda, Director HIDE AND SEEK, Kiev

Serhiy Krutko, Director of Photography HIDE AND SEEK, Kiev

Olesya Lukyanenko, Creative Producer, Film.UA Group, Kiev

Kateryna Vyshnevskya, Head of Development & Co-Productions, Film.UA Group, Kiev

15.30 – 16.00 hrs, Coffee Break

16.00 – 17.00 hrs, Panel Discussion

The Revolution Will Be Televised. TV Series Made in Germany

Marcus Ammon, Senior Vice President Original Production, Sky Deutschland, Unterföhring

Wolfgang Cimerä, CEO, Producer, Network Movie Film- und Fernsehproduktion, Cologne

Lutz Heineking jr., Creative Director, Director OTHER PARENTS, eitelsonneschein, Cologne

Prof. Mika Kallwass, Professor of Screenwriting/Dramaturgy, ifs internationale filmschule köln, Cologne